

Aegon Life Insurance

Aegon, an international provider of life insurance, pensions and asset management, and Bennett, Coleman & Company, India's largest media conglomerate, have come together to launch Aegon Life Insurance Company Limited. This venture is dedicated to build a customer-centric business and provide a work environment that fosters excellence and innovation. This joint venture adopts a local approach with the power of global expertise. With 84 branches in over 47 cities across India, Aegon Life Insurance has a vision to help people plan their life better. The fulfilment of this vision is based upon having a complete product suite, providing customised advice and enhancing the overall customer experience. Aegon Life launched its pan-India operations in July, 2008 following a multi-channel distribution strategy. The company has about 1,021 employees serving over 4.4 lakh customers across India offering a complete product suite consisting of:

- a. Term plans
- b. Savings Plans
- c. Child Plans
- d. Unit-linked Plans
- e. Health Plans

Aegon Life launched a suite of products that are focused on providing the customer with the means to meeting their long-term financial goals. Product development has been founded on the tenet of providing the customer with great value.

Awards & Recognition

- Aegon Life receives 'Best Marketing Campaign Of The Year'-Insurance Sector at Golden Star Awards 2016
- Aegon Life receives 'Best Use Of Technology'-Insurance Sector at Golden Star Awards 2016
- Aegon Life's 'Simple Makes Sense' Brand Campaign has been recognized by Facebook as a Success Story and published as 'Best International Brand and Campaigns' as a Case Study

Fast Facts (January 2017)	
Headquarters	Mumbai
Business Line	Life Insurance
Employees	1,021
Branches	84
Cities	47
Main Distribution Channels	Agency Relationship Connect , Business Alliances, E-Commerce
Number of Policies issued (since inception)	5,23,520
Number of customers	4,43,728
Capital Infused (Rs.)	1,401 crore

Claim Settlement Ratio as on March 2016	YTD
Death Claims	95%
Health Claims	71%

Leadership Team	
Managing Director & Chief Executive Officer	Mr KS Gopalakrishnan
Chief Operating Officer	Mr Sankar Narayanan
Chief Investments Officer & Business Development	Mr Saibal Ghosh
Chief Financial Officer	Mr Rajeev Chugh
Appointed Actuary	Mr Souvik Jash
Chief People Officer	Ms Saba Adil
Chief Digital Officer	Mr Martijn de Jong
Compliance & Fraud control	Mr Anil Agarwal

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